

GREEN FLEET LIVE!

THE NET ZERO ROADSHOW

21ST MARCH 2024



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CELEBRATING 25 YEARS OF MEDIA

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GREENFLEET LIVE!



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GREENFLEET
DRIVING THE SWITCH TO CLEANER FLEETS

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WELCOME

If you are reading this while enjoying your breakfast with us here at Edgbaston then you are in the right place because GREENFLEET LIVE! is the 'must attend' event to shape your journey to e-mobility.

GREENFLEET LIVE! was conceived after we tested a new format in 2023 designed to create a relaxed atmosphere to encourage engagement and joined-up thinking; in other words to get people talking.

We hope you agree that you spend the day in an environment where you as professionals get the chance to not just sit in a room staring at screens but move around, chat, meet friends old and new and spark ideas in each other that will help shape the future of your fleet strategy.

And yes, you may feel sometimes that you are sitting in a cabaret club and this is exactly our aim because the

discussion groups you join are staged at 'hosted' tables. Your hosts are well-known faces, friends of GREENFLEET and even this year's #GF100 No. 1! Then there is National Highways, BVRLA and OZEV to name just a few. Add to that many industry product, service and solution providers and you will find yourself surrounded by people with a track record in helping the transition to a cleaner fleet.

All this leaves me to say is we hope you have a great day here with us at GREENFLEET LIVE! and do not hesitate to share your pictures and posts with others on LinkedIn.

Colin Boyton, Events Manager
GREENFLEET Events ■

in GREENFLEET #GFLIVE
#FleetStrategy #NetZero
#Collaboration

PROGRAMME



We like to keep things relaxed and comfortable... Creating an environment where professionals get the chance to network with peers, share knowledge and ideas and help shape the future of their fleet strategy, as we chase that net zero goal.

09.35

The Keynote
Session

10.40

Polls, Q&A's,
Roundtable
discussions with
'Hosts'

12.00

Solutions
SIXTY
Minutes

13.30
Lunch &
Networking



* Event timings are subject to change



14.20

Question
Time

16.25

Prize
Draw

Seating is staged in a cabaret-style format, at 'hosted' tables. The 'Hosts' are industry product, service and solution providers. Those with a track record in helping the transition to a cleaner fleet.

Delegates will learn more about general strategy and implementation, finance, leasing and salary sacrifice, telematics, technology and route optimisation, workplace and depot charging and so much more.



Kate Armitage



Event Host

GREENFLEET

Kate specialises in Electric Vehicles, Recharging Infrastructure and Energy Retailing and was the first recipient of the GREENFLEET EV Champion Award in 2014. She has been a strong advocate of the electrification of transport since 2010, heading up the EV Team at EDF Energy, and subsequently as Projects Director at Route Monkey. Kate is an Associate for Delta-ee, providing insight and consultancy support for their Electric Vehicles & Electricity Service. Kate has been involved in a range of ground-breaking projects including the design and technical specification of the recharging infrastructure for the London 2012 Olympic Electric Vehicle Fleet. She has worked closely with OEMs, Infrastructure providers and Energy Companies across Europe.

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Peter Brown




Head of Public Infrastructure and Policy

OZEV

Peter heads up the Public Infrastructure team in the Office for Zero Emission Vehicles. He was one of the officials responsible for delivering the UK's landmark EV Infrastructure Strategy. He has held previous roles in UK Government working on legislation and levelling up.

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Sukky Choong 

Environmental Manager – Air Quality and Ultra Low Emission Vehicles, Society of Motor Manufacturers & Traders

Sukky Choong graduated from Kings College London in 2010 with an MSc in Environmental Health. She joined SMMT in July 2017 as Environmental Manager for Air Quality and Ultra Low Emission Vehicles. Working with government bodies and cities across the UK, Sukky supports their ambitions for the increased uptake of ultra-low emissions vehicles and air quality improvement strategies.

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Kate Tyrrell 

CEO, ChargeSafe

Kate is the CEO and Co-Founder of Chargesafe, an independent business that prioritises the concerns of the community of electric vehicle (EV) drivers. The company has developed a 5-star rating system that comprehensively evaluates various aspects of EV charging sites, including safety, accessibility, and facilities. A firm believer in collaboration, Kate encourages the entire EV industry to work together to overcome issues of accessibility and women's safety in e-mobility to create an inclusive chargepoint infrastructure for everyone. Today, Kate is recognised as one of the most influential women in EV.

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Eleni Coldwell



**Programme Manager
National Highways**

Eleni has 20 years' experience in delivering major public sector infrastructure projects and programmes, spanning transport, environment, and education sectors. Her passion lies in fostering collaboration coupled with keen problem-solving acumen – transforming projects from conceptualisation to reality. In her current role as Programme Manager for the Rapid Charging Fund at National Highways, Eleni is playing a pivotal role in driving forward programme objectives to support the future delivery of charging infrastructure for road users in England.

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Lorna McAtear



**Head of Fleet
National Grid**

Winner of the Barbara Cox Automotive Woman of the Year award, Lorna joined E.ON as an IT Project Manager before moving to the fleet team to head up group-wide telematics and carbon reduction projects, subsequently being appointed Commercial Vehicle Manager. Having worked in Germany on a global fleet project she returned to the UK and joined Royal Mail in 2014. Whilst there she led on the Optimise Prime project, the largest commercial electric vehicle project in the UK. In August 2019 she joined National Grid as Fleet Manager. She holds an international CPC, is a regular and respected contributor at industry conferences and round tables and is a judge for the Commercial Fleet awards.

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Catherine Bowen



**Senior Policy Advisor
BVRLA**

Catherine Bowen joined the BVRLA as Senior Policy Advisor in 2019. She leads the Association's work on Decarbonisation and Future Mobility, with a keen focus on EV charging infrastructure and how we best support the transition of commercial vehicles.

Catherine has worked in senior policy roles for over 17 years and has experience of working within private, public sector and not-for-profit organisations.

Prior to joining the BVRLA, she worked for the British Retail Consortium, where she held the post of Head of Crime and Security policy.

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Simon King



Partner, edenseven

Simon is a partner at edenseven, a business performance and sustainable solutions consultancy. He is an experienced Sustainability, ESG and Green Fleet senior leader, having repositioned the UK's leading Facilities Management company as a sustainability high performer. This included launching Plan Zero, a commitment to net zero by 2025 of which a 35% carbon reduction in the first two years was achieved, primarily through the rollout of the largest pure electric fleet in the UK with over 2,200 electric vehicles on the road.

As a result, Simon was included in Top 10 most influential people in GREENFLEET 2022, the highest ranked fleet leader in the list, and won multiple awards including several Fleet of the Year and Environmental Innovation awards as well as GREENFLEET 'Outstanding Achievement' award.

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Andy Eastlake



CEO, Zemo Partnership

Andy Eastlake was appointed as the LowCVP's (now Zemo Partnership) Managing Director in April 2012, after serving both on the board and as chair of the Members Council for many years. As MD, Andy was involved in the design and implementation of the latest accreditation schemes for both buses and HGVs and supporting DfT and OLEV in stimulating the uptake of low carbon technologies. He has a strong background in vehicle engineering, specialising in power-train developments, fuel economy and emissions.

He was formerly Group Head of Commercial and Projects at Millbrook Proving Ground where he led the work on power-train test and development programmes and alternative fuels for a variety of global OEM customers.

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Steve Carroll



Head of Transport, Cenex

Steve is an experienced project engineer with over 25 years' experience in the automotive, power generation and renewable energy industries. As Head of Transport at Cenex, he is responsible for managing the Cenex portfolio of low carbon vehicle projects, sustainable mobility consultancy advice and vehicle demonstration trials.

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Electrify your employee benefits with EV salary sacrifice.

Want to attract and retain the best people for your business? It's time to electrify your employee benefits with an electric vehicle salary sacrifice scheme. Powered by LV= General Insurance, ElectriX offers a truly flexible electric car salary sacrifice scheme shaped around your business. You can reward your team with up to 40% off a brand-new electric car lease, while you take advantage of savings on tax and National Insurance.

What are the benefits of electric car salary sacrifice to your organisation?



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Allstar Business Solutions

Allstar is one of the UK's market leading fuel, EV and expense card providers for businesses, with more than 45 years expertise and over 1.1 million cards in circulation across 50,000 businesses.

Our payment solutions offer businesses of all sizes an easy way to keep control of their spend, simplifying financial admin and saving money.

Allstar Chargepass® power business' payments, no matter where they are on their journey to electric vehicles. It's the UK's only flexible solution that simplifies driver charging needs at home and on the road, alongside fuel into a single payment solution.



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The logo for Drax, featuring the word "drax" in a lowercase, teal-colored sans-serif font.

Electric
Vehicles

Drax

We believe in the value of end-to-end electrification partnerships. From assessing suitability and helping build the business case to installing and maintaining cost-effective, future-proofed EV charging solutions, we're with customers for the journey. Our focus on understanding installation sites and operational requirements – and our supplier impartiality – ensures that we implement hardware and software that fits with customers' needs, budgets and business objectives. And our ability to schedule and orchestrate installations minimises disruption and protects business-as-usual activities.



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MW MOTORS
We challenge the norm

MW Motors

We are a privately owned manufacturer from Czech Republic, specialising in niche electric vehicles, combining innovative design with sustainable technology. Endeavouring to redefine road transport with creative, environmentally conscious solutions in the rapidly evolving field of electric vehicles. MWM is part of the Maurice Ward Group, one of Europe's largest independent freight forwarders with 50 offices across 28 countries, which has provided global freight forwarding, warehousing, logistics and customs clearance solutions since 1968. Integrating economic and environmental sustainability into our operations by making the most of existing infrastructure to minimise our carbon footprint.



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PlugMeIn

Part of the Calisen Group, Plug Me In is a leading national provider of smart energy technology solutions, offering cutting-edge EV infrastructure and installation services to support businesses on their journey to become more sustainable and to reach their net-zero goals.

As experts in workplace, depot and return to home EV charging solutions, our commercial EV charging options mean you can seamlessly electrify your fleet, enabling your drivers and staff to plug in when and where they need, keeping them charged and on-the-go so you can focus on running your business.



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Equans

In the UK & Ireland, Equans is a provider of technical services, FM, regeneration and energy services – with specialist capabilities in smart buildings, green mobility, district & embedded energy and decentralised renewables. With over 15,000 employees, Equans combines these activities to help businesses, public sector organisations and government to embrace the energy transition towards net zero.

Through its EV Solutions business, Equans makes the transition to EV easy, offering comprehensive charging solutions to provide a stress-free route to EV, from initial set-up through to scale.



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VEV

VEV helps organisations deliver on their carbon reduction ambitions with an end-to-end fleet electrification solution that integrates across vehicles, charging infrastructure, power, and finance. VEV is owned by Vitol, a world leader in energy, which to date has committed circa \$2 billion to sustainable energy initiatives worldwide.

Our experts in energy and sustainable e-mobility are supported by a proprietary fleet management platform, VEV-IQ, that analyses fleet electrification readiness and monitors real-time EV fleet operations.

vev.com



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Allports Group

Allports Group, based in Lichfield, Staffordshire, is a leading Renault Truck and Van Dealership with a nationwide presence.

Specialising in bespoke vehicle solutions tailored to specific industries, our renowned Loader Range offers unparalleled reliability and performance. As proud distributors of the Renault Traffic E-Tech, we invite you to experience its innovation firsthand through test drives available today.

At Allports, we go beyond vehicle sales; we offer a comprehensive Turn Key Solution designed to support our clients in decarbonising their fleets for a greener future.



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GREEN FLEET AWARDS 2024

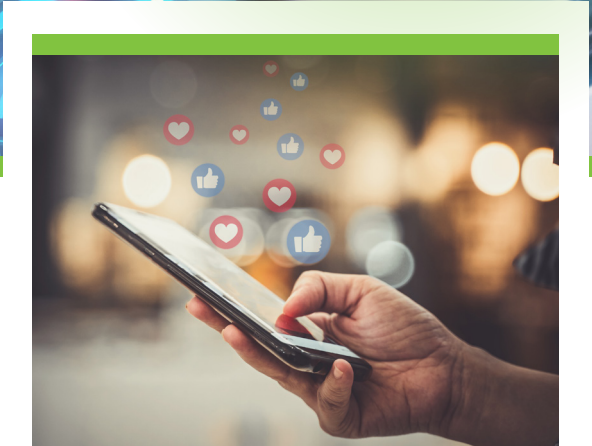
RECOGNISING CLEAN FLEET INNOVATION



TO GET INVOLVED

Contact Colin Boyton
colin.boyton@psigroupltd.co.uk

COVENTRY BUILDING SOCIETY, COVENTRY
05 DECEMBER 2024



SOCIAL MEDIA

We've been active on our socials in the run up to GREENFLEET LIVE! and now it's your turn!

Find us on LinkedIn

in GREENFLEET

We would love for you to share your experiences throughout the day. Be sure to tag us in all your posts and use the following hashtags:

**#greenFleetlive #decarbonisation
#fleetStrategy #NetZero
#collaboration #greenfleetevents**

Make sure you share your experience with our other Partners and Sponsors too.

**Allstar Chargepass ElectriX
Drax Electric Vehicles Paua
PlugMeln EQUANS
VEV MW Motors**

**Department for Transport (DfT), United Kingdom
Society of Motor Manufacturers and Traders (SMMT)
Association of Fleet Professionals (AFP)
Chargesafe National Highways BVRLA**

in GREENFLEET #FleetStrategy #NetZero #Collaboration

THANK YOU

Finally, we would like to say THANK YOU to our speakers, partners, sponsors and delegates who have contributed greatly to making GREENFLEET LIVE! a huge success.

Thank you for joining us, please stay safe and we look forward to seeing you at the next event.



GREEN FLEET
LIVE!

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