



EMERGENCY OF GREEN FLEET

Decarbonising the UK Emergency & Defence Sectors

21ST MARCH 2024



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EVENTS
#NETZERO

CELEBRATING 20 YEARS OF EVENTS

FLEET INNOVATION

CELEBRATING 25 YEARS OF MEDIA

GF
MEDIA
SOLUTIONS
#NETZERO

A big welcome to you all

EMERGENCY & MOD GREENFLEET



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GREENFLEET

Decarbonising the UK Emergency & Defence Sectors



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GREENFLEET
DRIVING THE SWITCH TO CLEANER FLEETS

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EVENT ACCOUNT MANAGER Ursula Perry **PRODUCTION CONTROL** Deimante Gecionyte



WELCOME

We start the day with something for everyone at Emergency & MOD GREENFLEET and following an enjoyable morning with GREENFLEET LIVE! you then receive the VIP treatment that is truly deserved by blue light fleets.

Electrifying and future-proofing any fleet is by no means straightforward and formulating a strategy to ensure a police, fire, ambulance or defence fleet, even more so!

In a relaxed atmosphere and comfortable surroundings you will meet fleet experts that have particular experience in these specialised sectors, not only covering the broadbrush approach to general strategy but more importantly discussing finding the right vehicles and sourcing the best way to charge them either at the workplace or in depots.

Throughout the day you join staged 'hosted' tables. Your hosts are well-known faces and friends of GREENFLEET, along with special guests from NHS England and the MOD. Add to that many industry product, service and solution providers and you will find yourself surrounded by people with a track record in helping mission critical fleets transition to e-mobility.

All this leaves me to say is we hope you have a great day here with us at Emergency & MOD GREENFLEET and do not hesitate to share your pictures and posts with others on LinkedIn.

Colin Boyton, Events manager
GREENFLEET Events ■

in GREENFLEET
#GFEMERGENCY #FleetStrategy
#NetZero #Collaboration

PROGRAMME

We like to keep things relaxed and comfortable... Creating an environment where professionals get the chance to network with peers, share knowledge and ideas and help shape the future of their fleet strategy, as we chase that net zero goal.



09.35

The Keynote
Session

10.40

Polls, Q&A's,
Roundtable
discussions with
'Hosts'

12.00

Solutions
SIXTY
Minutes

13.30

Lunch &
Networking

14.20

Question
Time



* Event timings are subject to change



14.45

Blue light/MOD
Case Studies

15.45

Expert Panel with
Matthew Dear &
guests

16.25

Prize Draw

Seating is staged in a cabaret-style format, at round 'hosted' tables. The 'Hosts' are industry product, service and solution providers. Those with a track record in helping the transition to a cleaner fleet.

Delegates will learn more about general strategy and implementation, finance, leasing and salary sacrifice, telematics, technology and route optimisation, workplace and depot charging and so much more.

GREENFLEET EMERGENCY & MOD Speakers



Kate Armitage



Event Host

GREENFLEET

Kate specialises in Electric Vehicles, Recharging Infrastructure and Energy Retailing and was the first recipient of the GREENFLEET EV Champion Award in 2014. She has been a strong advocate of the electrification of transport since 2010, heading up the EV Team at EDF Energy, and subsequently as Projects Director at Route Monkey. Kate is an Associate for Delta-ee, providing insight and consultancy support for their Electric Vehicles & Electricity Service. Kate has been involved in a range of ground-breaking projects including the design and technical specification of the recharging infrastructure for the London 2012 Olympic Electric Vehicle Fleet. She has worked closely with OEMs, Infrastructure providers and Energy Companies across Europe.

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Matthew Dear



Event Host

CEO and Founder of BEAT

Matthew established BEAT to help organisations decarbonise through strategy and innovation – including offering a range of digital solutions to help users manage complex operations now, and move to zero emission fleets. Prior to BEAT, Matthew established London Fire Brigade's Zero Emission Fleet Programme and delivered the UK's first electric powered fire appliance. Matthew continues to support public and private organisations with demanding fleet and charging requirements.

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GREENFLEET EMERGENCY & MOD Speakers



Peter Brown



Head of Public Infrastructure and Policy

OZEV

Peter heads up the Public Infrastructure team in the Office for Zero Emission Vehicles. He was one of the officials responsible for delivering the UK's landmark EV Infrastructure Strategy. He has held previous roles in UK Government working on legislation and levelling up.

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Sukky Choongh



Environmental Manager – Air Quality and Ultra Low Emission Vehicles, Society of Motor Manufacturers & Traders

Sukky Choongh graduated from Kings College London in 2010 with an MSc in Environmental Health. She joined SMMT in July 2017 as Environmental Manager for Air Quality and Ultra Low Emission Vehicles. Working with government bodies and cities across the UK, Sukky supports their ambitions for the increased uptake of ultra-low emissions vehicles and air quality improvement strategies.

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GREENFLEET EMERGENCY & MOD Speakers



Kate Tyrrell



CEO, ChargeSafe

Kate is the CEO and Co-Founder of Chargesafe, an independent business that prioritises the concerns of the community of electric vehicle (EV) drivers. The company has developed a 5-star rating system that comprehensively evaluates various aspects of EV charging sites, including safety, accessibility, and facilities. A firm believer in collaboration, Kate encourages the entire EV industry to work together to overcome issues of accessibility and women's safety in e-mobility to create an inclusive chargepoint infrastructure for everyone. Today, Kate is recognised as one of the most influential women in EV.

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Eleni Coldwell



**Programme Manager
National Highways**

Eleni has 20 years' experience in delivering major public sector infrastructure projects and programmes, spanning transport, environment, and education sectors. Her passion lies in fostering collaboration coupled with keen problem-solving acumen – transforming projects from conceptualisation to reality. In her current role as Programme Manager for the Rapid Charging Fund at National Highways, Eleni is playing a pivotal role in driving forward programme objectives to support the future delivery of charging infrastructure for road users in England.

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GREENFLEET EMERGENCY & MOD Speakers



Lorna McAtear



**Head of Fleet
National Grid**

Winner of the Barbara Cox Automotive Woman of the Year award, Lorna joined E.ON as an IT Project Manager before moving to the fleet team to head up group-wide telematics and carbon reduction projects, subsequently being appointed Commercial Vehicle Manager. Having worked in Germany on a global fleet project she returned to the UK and joined Royal Mail in 2014. Whilst there she led on the Optimise Prime project, the largest commercial electric vehicle project in the UK. In August 2019 she joined National Grid as Fleet Manager. She holds an international CPC, is a regular and respected contributor at industry conferences and round tables and is a judge for the Commercial Fleet awards.

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Catherine Bowen



**Senior Policy Advisor
BVRLA**

Catherine Bowen joined the BVRLA as Senior Policy Advisor in 2019. She leads the Association's work on Decarbonisation and Future Mobility, with a keen focus on EV charging infrastructure and how we best support the transition of commercial vehicles.

Catherine has worked in senior policy roles for over 17 years and has experience of working within private, public sector and not-for-profit organisations.

Prior to joining the BVRLA, she worked for the British Retail Consortium, where she held the post of Head of Crime and Security policy.

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GREENFLEET EMERGENCY & MOD Speakers



Robert Evans



CEO
Cenex

Robert Evans is CEO of Cenex, a not-for-profit consultancy and research organisation with a strategic focus on supporting supply chain and market development for Automated, Electric, Connected and Shared mobility. In his role as CEO, Robert has overseen the development and delivery of a range of low carbon vehicle technology projects including for electric, hydrogen and gas vehicles and recharging\refuelling infrastructure projects. He has also established Cenex-LCV as the UK's largest technology showcasing and networking event for the low carbon vehicle community and launched Cenex-CAM for Connected Automated Mobility.

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Andy Brown



Head of category (fleet)
Blue light commercial

Andy leads the commercial staff working in the fleet category, covering c.£300m in third-party spend which incorporates all vehicles owned, leased, or hired by police fleet - including those services and goods needed to repair, maintain, modify, and keep vehicles safe, roadworthy and available for use.

Andy is MCIPS qualified, an associate member of the National Association of Police Fleet Managers (NAPFM) and takes a leading role in the Sustainability, Infrastructure and Fleet work within BlueLight Commercial. He also sits on the NPCC Transport and Charging Infrastructure Group and works closely with Fleet Managers on the NPCC Fleet Commercial Group.

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Paul Leach



**National Ambulance Lead
NHS England Net Zero Travel and
Transport Team**

Paul has a 20 year career in the NHS, including 16 years as a frontline Paramedic. Having contributed to the recently published NHS Net Zero Travel and Transport Strategy, he leads on the transition of the NHS emergency fleet to zero emission vehicles.

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Mik Foreman

**Requirements Deputy Manager 1,
Sustainable Road Transport
Programme, MOD Abbey Wood**

As one of the two Requirements Deputy Managers in the MOD's Sustainable Road Transport Programme, Mik's main role is the coherence of the 10 Top Level Budget Holders within Defence and the Delivery Team to gather the requirements for the next White Fleet leased vehicle contract in the MOD.

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Andy Eastlake



CEO, Zemo Partnership

Andy Eastlake was appointed as the LowCVP's (now Zemo Partnership) Managing Director in April 2012, after serving both on the board and as chair of the Members Council for many years. As MD, Andy was involved in the design and implementation of the latest accreditation schemes for both buses and HGVs and supporting DfT and OLEV in stimulating the uptake of low carbon technologies. He has a strong background in vehicle engineering, specialising in power-train developments, fuel economy and emissions.

He was formerly Group Head of Commercial and Projects at Millbrook Proving Ground where he led the work on power-train test and development programmes and alternative fuels for a variety of global OEM customers.

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Catherine Levin



Editor, Emergency Services Times

Catherine is editor of Emergency Services Times. Prior to joining EST in April 2022, Catherine worked in communications and policy within the fire sector, including time at London Fire Brigade and in the civil service working on fire-related policy and legislation.

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PAUA

Paau enables businesses and drivers to more easily adopt electric vehicles through simplifying EV charging payment and reimbursement. This in turn improves air quality and tackles climate change.

Paau does this by enabling drivers to access thousands of charge points in the UK through a single mobile application and supported by a Paau EV charge card. Drivers can find, charge, and pay for public charging. Sophisticated algorithms built into the app enable drivers to claim reimbursement from their employers for business mileage ensuring there are fairly reimbursed.

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SWARCO

SWARCO Smart Charging provides electric vehicle (EV) charging infrastructure along with supporting systems and services to multiple markets, including local authorities, fleet, eBus & eTruck, CPOs and private sector. We offer full turnkey solutions, spanning consulting, design, project management, hardware, installation, software, ongoing maintenance & service and customer service. SWARCO Smart Charging has more than 13,000 commercial charging points installed across the UK, ranging from AC to ultra-rapid DC chargers.

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EMERGENCY SERVICE TIMES

Emergency Services Times (EST) is a vital information resource for the blue light sector, providing the latest news, industry perspectives, and valuable insights for almost 25 years. The team's commitment to staying at the forefront of the emergency services sector and closely following the latest developments has given the magazine an unmatched level of expertise and readership reach. EST works alongside the entire blue light community and partners with leading suppliers and equipment providers, and as such has established itself as the essential media source for the emergency services.

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GREEN FLEET AWARDS 2024

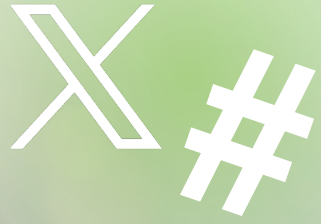
RECOGNISING CLEAN FLEET INNOVATION



TO GET INVOLVED

Contact Colin Boyton
colin.boyton@psigroupltd.co.uk

COVENTRY BUILDING SOCIETY, COVENTRY
05 DECEMBER 2024



SOCIAL MEDIA



We've been active on our socials in the run up to EMERGENCY & MOD GREENFLEET and now it's your turn!

Find us on LinkedIn



We would love for you to share your experiences throughout the day. Be sure to tag us in all your posts and use the following

hashtags:

**#greenFleetlive #decarbonisation
#fleetStrategy #NetZero
#collaboration #greenfleetevents**

Make sure you share your experience with our other Partners and Sponsors too.

**Paua SWARCOSmart Charging
Emergency Services Times BEAT**

**BlueLight Commercial NHS England
UK Ministry of Defence CENEX
ZEMO Partnership**

in GREENFLEET #FleetStrategy #NetZero #Collaboration



THANK YOU

Finally, we would like to say THANK YOU to our speakers, partners, sponsors and delegates who have contributed greatly to making EMERGENCY & MOD GREENFLEET a huge success.

Thank you for joining us, please stay safe and we look forward to seeing you at the next event.





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Decarbonising the UK Emergency & Defence Sectors